

# TUNING INTO LIFE

• Hearing aids and accessories from audifon



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# •• Early detection of hearing loss can lead to better quality of life.

Loss of hearing is a gradual process which creeps up unnoticed over the years.

This means that hearing problems are usually detected and treated too late.

Do you know that this can cause major problems, especially for the elderly?

Those with untreated hearing loss are more likely to withdraw from social groups. Our brain soon forgets these lost sounds – brain atrophy sets in just like a muscle will shrink when it's not used. As a result, comprehension of speech becomes increasingly difficult, especially in noisy environments.

Ear, Nose and Throat Specialists and audiologists recommend the early use of hearing aids when loss of hearing is detected.

Even if you suspect you have a hearing loss:
Act Early! Get advice from an audiologist.
A hearing test gives you peace of mind and it only takes a few minutes.



# • Quality in design and production

Wearing a modern, high-performance hearing aid should be just as natural as wearing glasses. To achieve this, we combine state-of-the-art technology with maximum reliability. That's because our aim is to enable you to hear well again in all situations.

To ensure that you benefit from an optimum listening experience, we develop and produce our products in Germany as a quality location.

If you are concerned about the appearance of hearing aids:

Do you realise that these are now almost indistinguishable from wireless earphones

that many music lovers can no longer do without?

So with hearing aids from audifon you too can finally enjoy great music again.

We owe our success to high-quality design and production combined with an outstanding price/performance ratio. You too can rely on our experience!

Experience the benefits of modern hearing aid technology "Made in Germany".





## • Hear better with both ears

Human sense organs are multi-dimensional: two eyes for seeing in three dimensions, two nostrils for detecting odours. It is only with two ears which function equally well that we can orientate ourselves spatially and benefit from good comprehension of speech or the richness of a sound.

This means in most cases of hearing loss, the only way to guarantee that acoustic stimuli are processed equally well by each ear, is to wear two hearing aids.

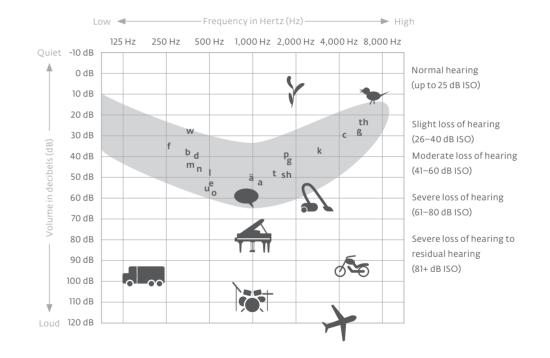
Hearing loss creeps up gradually, often becoming worse without you noticing.

Sounds become quieter and inaudible, making it considerably more difficult to understand.

As a result, similar sounding letters such as t, d, b, k or g can no longer be distinguished. Words sound almost the same. Following a conversation becomes increasingly exhausting - a highly stressful situation.

On the right of the "speech banana" (shaded grey), highlights the range of volume and pitch in which spoken language occurs most frequently. For most of us, hearing deteriorates first in the high frequency range.

# •• Effects of loss of hearing on comprehension of speech



# Frequency, measured in Hertz (Hz)

On average, human hears frequencies between 20 and 20,000 Hertz. With increasing age, the audibility of the upper frequencies decreases.

### Sound pressure level, measured in decibels (dB)

The sound pressure level determines the volume of a sound. The higher it is, the greater the perception of loudness.



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## BEHIND-THE-EAR HEARING AIDS

audifon hearing aids offer not only impressive technology but also with great design and ease of use.

Your hearing care professional, will select a hearing aid that best suits your hearing loss level and your personal needs.

2.4 GHz Bluetooth technology is available on selected Behind-The-Ear hearing aids. This connectivity serves 2 functions; for audio to be transmitted wireless and the audifon App when paired to the hearing aid, as a remote control.





#### RITE device with receiver unit

#### THE BENEFIT TO YOU

- better sound quality due to placement of the loudspeaker in the auditory canal
- Hardly noticeable
- easy to wear
- very discreet to others
- sounds are natural as as auditory canal remains open
- adaptable, even in the event of hearing deterioration
- optional: Connectivity & streaming
- optional: with lithium-ion battery



#### With medium amplification

#### THE BENEFIT TO YOU

- easy to use
- easy to wear
- optimum fitting
- optional: available with a ThinTube, making it less conspicuous on the ear
- optional: Connectivity & streaming



#### With extra high amplification

#### THE BENEFIT TO YOU

- high amplification power suitable for those with severe hearing loss
- easy to use
- easy to wear
- optimum fitting

Illustrations as an example only



## •• Colours

Select a lacquered or unlacquered surface \* and from a wide range of colours to match hair colours and skin tones.

































silver-grey

silver

<sup>••</sup> Accessories



#### multistreamer pro

#### THE BENEFIT TO YOU

all-in-one: direct transmission of external audio sources to the hearing aids:

- crystal clear transmission of TV sound
- relaxed enjoyment of music and audio books
- use of remote microphone to pick up speech even if the speaker is a distance away e.g. during conferences
- hands-free calling



charge & dry

#### THE BENEFIT TO YOU

- convenient charging & drying of batterypowered hearing aids
- Charging case doubles up as a power bank and enables up to 3 times of charging a pair of hearing aids



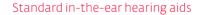
nougat

<sup>\*</sup> Not all models are available in the colour palette shown.

## IN-THE-EAR HEARING AIDS

Do you wish for "invisible" hearing aids? audifon's In-the-ear hearing aids are designed with performance that you can hear and feel.





#### THE BENEFIT TO YOU

- easy to wear
- sits at the natural place for amplification of sound
- ideal for those who wear glasses



#### Mini in-the-ear hearing aids

#### THE BENEFIT TO YOU

- discreet and barely visible to others
- easy to position
- sits at the natural place for amplification of sound
- ideal for those who wear glasses

This is made possible by our high manufacturing quality "Made in Germany" and the individual adjustment of the shape for each user.





#### Micro in-the-ear hearing aids

#### THE BENEFIT TO YOU

- smallest possible design
- almost invisible to others
- sits at the natural place for amplification of sound
- perfect for those who wear glasses

Illustrations as an example only





## Natural sounding and optimal speech understanding

With audifon hearing aids, one can fully participate in social life again – thanks to the various adjustment options, even in challenging listening situations.

The sound quality of our hearing aids is remarkably natural.



10 K HD SOUND Full sound spectrum for your ears

#### THE BENEFIT TO YOU

- with an audio bandwidth of up to 10 kilohertz, our hearing aids come very close to natural hearing and thus among other things make it possible to understand your conversation partners better
- benefit from a natural sound, especially when listening to music



ADAPTIVE SOUND ZOOM Focus on the essentials

#### THE BENEFIT TO YOU

- Your audifon hearing aid automatically adjusts to the dominant sound source such as speech between people
- better focus on the content during a conversation
- Reduction of background noise
- Better listening comfort in noisy environments



SCENE DETECT
Optimal hearing in every situation

#### THE BENEFIT TO YOU

- Your audifon hearing aid automatically adjusts to different listening situations, such as "Speech in noise", "Wind" or "Music"; automatically adjusts to that listening situation without needing to press any button.
- This ensures optimal comprehension of speech no matter the situation you are in





# •• Better comprehension in noisy environments

Without a doubt, many of us live in a noisy world. However, to ensure that only the sounds/signals that are important to you are amplified, audifon hearing aids are designed with the most advanced noise reduction technology.

This way one does not need to concentrate too hard on speech to be heard at noisy places.



### ADAPTIVE FEEDBACK GUARD No more annoying whistling

#### THE BENEFIT TO YOU

- unpleasant whistling noises are blocked off
- so comfortable that one forgets that you're wearing a hearing aid



ADAPTIVE NOISE GUARD &
MACHINE NOISE GUARD
Listening comfort in noisy
situations

#### THE BENEFIT TO YOU

- reduces volume of sudden loud sounds, e.g. vacuum cleaners, air conditioners or a passing train, in a fraction of a second.
- at the same time, the speech is head and comprehension is easier



WIND SHIELD
Reduction of wind noise

#### THE BENEFIT TO YOU

 whether you're at the beach, on a bike tour or strolling through town: one can still enjoy outdoor activities in a relaxed mood thanks to wind noise cancellation feature.



# •• Caring for your hearing aids

All hearing aids have one thing in common:
They are in direct contact with the skin and are therefore exposed to perspiration.
Over time, this can cause can damage to the device. Both the behind-the-ear hearing aids and the in-the-ear hearing aids from audifon are treated for moisture protection.

Nevertheless, you still must dry your hearing aids daily. audifon offer care products to extent the lifespan and enjoyment of your hearing aids. Ask your hearing care professional for advice.







#### PRO CARE SERIES

#### THE BENEFIT TO YOU

- special products for hygienic cleaning and drying
- extends the lifespan and function of your hearing aids

#### DRYING STATIONS

#### THE BENEFIT TO YOU

- fully automatic drying of your hearing devices at the touch of a button
- disinfection using UV-C light
- perfect when travelling

#### U-SONIC ULTRASOUND BATH

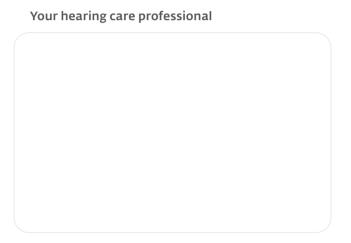
#### THE BENEFIT TO YOU

- hygienic cleaning of your ear moulds\*
- simply start the cleaning process, the ultrasonic bath does everything fully automatically



<sup>\*</sup>Do not place Hearing aids, electronic components and anything electrical inside an ultrasonic cleaning box. See also the further instructions for use.







\*) The products described have undergone separate conformity assessments and fulfil the required EU regulations for medical devices.

The four-digit number denotes the relevant test agency that is involved in the Conformity Assessment.

MADE IN GERMANY